CHRONOLOGY The Italian States in the Renaissance Duchy of Milan The Viscontis 1311-1447 1450-1494 The Sforzas Florence 1434-1464 Cosimo de' Medici 1469-1492 Lorenzo de' Medici Peace of Lodi 1454 Beginning of Italian wars-French invasion of Italy 1494 Sack of Rome 1527

with an army of 30,000 men, he advanced through Italy and beupied the kingdom of Naples. Other Italian states turned to the Nanish for help, and Ferdinand of Aragon indicated his willingness to intervene. For the next fifteen years, the French and Spanish competed to dominate Italy. After 1510, the war was continued by a new generation of rulers, Francis I of France and Chance I of Spain (see Chapter 13). This war was part of a long strugg, for power throughout Europe between the Valois and Habsburg dynasties. Italy was only a pawn for the two great powers, a convenient arena for fighting battles. The terrible sack of Rome in 1937 by the armies of the Spanish king Charles I brought a temposity end to the Italian wars. Thereafter, the Spaniards dominated toly.

Although some Italians had differentiated between Italians and "barbarians" (all foreigners), few Italian conceived of creating an alliance or confederation of states that could repel foreign invaders. Italians remained fiercely loyal at their own petty states, making invasion a fact of life in Italian betory for all too long. Italy would not achieve unification and retion-hood until 1870.

The Birth of Modern Diplomacy

The modern diplomatic system was a product of the Italian Renaissance. There were ambassadors in the Middle Ages, but they were used only on a temporary basis. Moreover, an ambassador, regardless of whose subject he was, regarded himself as the servant of all Christendom, not just of his particular employer. As a treatise on diplomacy stated, "An ambassador is sacred because he acts for the general welfare." Since he was the servant of all Christendom, "the business of an ambassador is peace."

This concept of an ambassador changed during the Italian Renaissance because of the political situation in Italy. A large number of states existed, many so small that their security was easily threatened by their neighbors. To survive, the Italian states began to send resident diplomatic agents to each other to ferret out useful information. During the Italian wars, the practice of resident diplomats spread to the rest of Europe, and in the course of the sixteenth and seventeenth centuries, Europeans developed the diplomatic machinery still in use today, such as the rights of ambassadors in host countries and the proper procedures for conducting diplomatic business.

With the use of permanent resident agents or ambassadors, the conception of the purpose of an ambassador also changed. A Venetian diplomat attempted to define an ambassador's function in a treatise written at the end of the fifteenth century. He wrote, "The first duty of an ambassador is exactly the same as that of any other servant of a government, that is, to do, say, advise, and think whatever may best serve the preservation and aggrandizement of his own state." An ambassador was now an agent only of the territorial state that sent him, not the larger body of Christendom. He could use any methods that were beneficial to the political interests of his own state. We are at the beginning of modern politics when the interests of the state supersede all other considerations.

Machiavelli and the New Statecraft

No one gave better expression to the Renaissance preoccupation with political power than Niccolò Machiavelli (nee-koh-LOH mahk-ee-uh-VEL-ee) (1469–1527). He entered the service of the Florentine republic in 1498, four years after the Medici family had been expelled from the city. As a secretary to the Florentine Council of Ten, he made numerous diplomatic missions, including trips to France and Germany, and saw the workings of statecraft at first hand. Machiavelli's political activity occurred during the period of tribulation and devastation for Italy that followed the French invasion in 1494. In



Niccolò Machiavelli. In The Prince, Machiavelli gave concrete expression to the Renaissance preoccupation with political power. This siender volume remains one of the most famous and most widely read Western treatises on politics. Machiavelli is seen here in a portrait by Santi di Tito.

1512, French defeat and Spanish victory led to the reestablishment of Medici power in Florence. Staunch republicans, including Machiavelli, were sent into exile. Forced to give up politics, the great love of his life, Machiavelli now reflected on political power and wrote books, including *The Prince* (1513), one of the most famous treatises on political power in the Western world.

THE PRINCE Machiavelli's ideas on politics stemmed from two major sources, his knowledge of ancient Rome and his preoccupation with Italy's political problems. As a result of his experiences, Machiavelli fully realized that the small Italian states were no match for the larger monarchical states outside Italy's borders and that Italy itself had become merely a battleground for the armies of foreign states. His major concerns in The Prince were the acquisition and expansion of political power as the means to restore and maintain order in his time. In the Middle Ages, many political theorists stressed the ethical side of a prince's activity—how a ruler ought to behave based on Christian moral principles. Machiavelli bluntly contradicted this approach:

My hope is to write a book that will be useful, at least to those who read it intelligently, and so I thought it sensible to go straight to a discussion of how things are in real life and not waste time with a discussion of an imaginary world.... For the gap between how people actually behave and how they ought to behave is so great that anyone who ignores everyday reality in order to live up to an ideal will soon discover he has been taught how to destroy himself, not how to preserve himself. 10

Machiavelli considered his approach far more realistic than that of his medieval forebears.

In Machiavelli's view, a prince's attitude toward power must be based on an understanding of human nature, which he perceived as basically self-centered: "For of men one can, in general, say this: They are ungrateful, fickle, deceptive and deceiving, avoiders of danger, eager to gain." Political activity, therefore, could not be restricted by moral considerations. The prince acts on behalf of the state and for the sake of the state must be willing to let his conscience sleep. As Machiavelli put it:

You need to understand this: A ruler, and particularly a ruler who is new to power, cannot conform to all those rules that men who are thought good are expected to respect, for he is often obliged, in order to hold on to power, to break his word, to be uncharitable, inhumane, and irreligious. So he must be mentally prepared to act as circumstances and changes in fortune require. As I have said, he should do what is right if he can; but he must be prepared to do wrong if necessary.¹¹

Machiavelli found a good example of the new Italian ruler in Cesare Borgia (CHAY-zah-ray BOR-juh), the son of Pope Alexander VI, who used ruthless measures to achieve his goal of carving out a new state in central Italy. As Machiavelli said: "So anyone who decides that the policy to follow when one has newly acquired power is to destroy one's enemies, to secure some allies, to win wars, whether by force or by fraud, to make oneself both loved and feared by one's subjects,...
cannot hope to find, in the recent past, a better model to imitate than Cesare Borgia." Machiavelli was among the first to
abandon morality as the basis for the analysis of political activity (see the box on p. 345).

The Intellectual Renaissance in taly



FOCUS QUESTION: What was humanism, and what effect did it have on philosophy, education, attitudes pward politics, and the writing of history?

Individuals in and secularism—two characteristics of the Italian Renaissa re—were most noticeable in the intellectual and artistic realmy Italian culture had matured by the fourteenth century. For the next two centuries, Italy was the cultural leader of Europe. This new Italian culture was primarily the product of a relaively wealthy, urban lay society. The most important literary novement associated with the Renaissance was humanism.

Italian Renais ance Humanism

Renaissance humanism was an intellectual movement based on the study of the Ch sical literary works of Greece and Rome. Humanists examined the *studia humanitatis* ("the studies of humanity")—grammer, rhetoric, poetry, moral philosophy or ethics, and history—all based on the writings of ancient Greek and Roman authors. These are the subjects we call the humanities.

The central importance of herary preoccupations in Renaissance humanism is evident to the professional status or occupations of the humanists. Some of them were teachers of the humanities in secondary schools and universities, where they either gave occasional lectures or held permanent positions, often as professors of rhetoric. Others served as secretaries in the chancelleries of Italian city-states or at the courts of princes or popes. All of these occupations were largely secular, and most humanists were laymen rather than members of the clergy.

THE EMERGENCE OF HUMANISM Petrarch (1304–1374) has often been called the father of Italian Renaisance humanism (see Chapter 11 on his use of the Italian vernacular). Petrarch rejected his father's desire that he become a lawer and took up a literary career instead. Although he lived in Avignon for a time, most of his last decades were spent in tally as the guest of various princes and city governments. With his usual lack of modesty, Petrarch once exclaimed, "Sont of the greatest kings of our time have loved me and cultivated my friendship.... When I was their guest it was more as If they were mine." 13

Petrarch did more than any other individual in the ourteenth century to foster the development of Renaissa ce humanism. He was the first intellectual to characterize to

OPPOSING X VIEWPOINTS

The Renaissance Prince: The Views of Machiavelli and Erasmus

At the Beginning OF the Sixteenth Century, two writers produced very different views of political power and how a ruler should conduct affairs of state. In 1513, Niccolo Machiavelli wrote a short treatise on political power that, justly or unjustly, has given him a reputation as a political opportunist. In this selection from Chapter 17 of The Prince, Machiavelli analyzes whether it is better for a ruler to be loved than to be feared. Three years later the Dutch intellectual Erasmus, leader of the Christian humanists (see Chapter 13), also wrote a treatise on political power, entitled Education of a Christian Prince. As is evident in this excerpt from his treatise, Erasmus followed in the footsteps of medieval theorists on power by insisting that a true prince should think only of his moral obligations to the people he rules.

Machiavelli, The Prince (1513)

This leads us to a question that is in dispute: Is it better to be loved than feared, or vice versa? My reply is one ought to be both loved and feared; but, since it is difficult to accomplish both at the same time, I maintain it is much safer to be feared than loved, if you have to do without one of the two. For of men one can, in general, say this: They are ungrateful, fickle, deceptive and deceiving, avoiders of danger, eager to gain. As long as you serve their interests, they are devoted to you. They promise you their blood, their possessions, their lives, and their children, as I said before, so long as you seem to have no need of them. But as soon as you need help, they turn against you. Any ruler who relies simply on their promises and makes no other preparations, will be destroyed. For you will find that those whose support you buy, who do not rally to you because they admire your strength of character and nobility of soul, these are people you pay for, but they are never yours, and in the end you cannot get the benefit of your investment. Men are less nervous of offending someone who makes himself lovable, than someone who makes himself frightening. For love attaches men by ties of obligation, which, since men are wicked, they break whenever their interests are at stake. But fear restrains men because they are afraid of punishment, and this fear never leaves them. Still, a ruler should make himself feared in such a way that, if he does not inspire love, at least he does not provoke hatred. For it is perfectly possible to be feared and not hated. You will only be hated if you seize the property or the women of your subjects and citizens. Whenever you have to kill someone, make sure that you have a suitable excuse and an obvious reason; but, above all else, keep your hands off other people's property; for men are quicker to forget the death of their father than the loss of their inheritance. Moreover, there are always reasons why you might want to

seize people's property; and he who begins to live by plundering others will always find an excuse for seizing other people's possessions; but there are fewer reasons for killing people, and one killing need not lead to another.

When a ruler is at the head of his army and has a vast number of soldiers under his command, then it is absolutely essential to be prepared to be thought cruel; for it is impossible to keep an army united and ready for action without acquiring a reputation for cruelty.

Erasmus, Education of a Christian Prince (1516)

Follow the right, do violence to no one, plunder no one, sell no public office, be corrupted by no bribes.... As you would rather stand for an injury than avenge it at great loss to the state, perchance you will lose a little something of your empire. Bear that; consider that you have gained a great deal because you have brought hurt to fewer than you would otherwise have done.... If you cannot defend your realm without violating justice, without wanton loss of human life, without great loss to religion, give up and yield to the importunities of the age!...

A good prince . . . is a living likeness of God, who is at once good and powerful. His goodness makes him want to help all; his power makes him able to do so. On the other hand, an evil prince, who is like a plague to his country, is the incarnation of the devil, who has great power joined with his wickedness. All his resources to the very last, he uses for the undoing of the human race, . . .

A good prince is one] who holds the life of each individual dearer than his own; who works and strives night and day for just one end—to be the best he can for everyone; with whom rewards are ready for all good men... for so much does he want to be of real help to his people, without thought of recompense, that if necessary he would not hesitate to look out for their welfare at great risk to himself; who considers his wealth to lie in the advantage of his country; who is ever on the watch so that everyone else may sleep deeply; who grants no leisure to himself so that he may spend his life in the peace of his country; who worries himself with continual cares so that his subjects may have peace and quiet... He does everything and allows everything that will bring everlasting peace to his country, for he realizes that war is the source of all misfortunes to the state.



What does Machiavelli have to say about being loved rather than feared? How does this view contrast with that of Erasmus on the characteristics of a good ruler? Which viewpoint do you consider more modern? Why? Which viewpoint do you think is correct? Why?

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