Name (A/B):

**Chapter 28.2-28.8 Questions (25 points)**

*(Yes, these are in order)*

1. How did advertisements change in the 1920s? Why did advertisements have such a strong effect in the 1920s?
2. What was the effect of these new advertisements on American culture?
3. What are **four** major effects of the automobile?
4. How did newspapers and magazines shape American culture? What plays this role today?
5. What impact did David Sarnhoff have on American pop culture? How did he accomplish this?
6. What role did movies play in 1920s culture? What role do they play now?
7. Summarize the changing role of women in the 1920s (5-7 sentences)
8. What did jazz music do for black Americans? How did jazz music change Harlem?
9. How did the Harlem Renaissance change what it meant to be black in the United States?
10. What role did sports play in the 1920s?
11. On a separate sheet of paper, **create an advertisement** for a **product** to be sold in the 1920s. Your advertisement needs:
    1. An image
    2. A tagline (slogan)
    3. A sales-pitch explaining why people in the 1920s need this product. (Sell it! What about 1920s culture makes this a necessary product? How will it make the lives of people better?)